

Temporary Banner to Promote Market House Openings

For many years, following a Council resolution, it has been the case that banners are not allowed to be erected on the Council's Market House.

The Council was recently approached by the Chairman of the Market House Stewards, suggesting that a small simple banner promoting the open days be discretely placed on the corner of the Market House using existing fixings. The preferred location is for the banner to be sited at the corner of the building where Broad Street and Church Street meet. Preferably the banner would be put up just before Easter (the first opening date is Easter Saturday) and remain until the end of September.

This banner could help promote the open days, which the Stewards very kindly give up their time to cover. The stewards believe that many local people do not know that there is a Market House museum or when it is open; despite adverts in the local press and multiple A-frame boards under the Market House when it is open.

The objective is that by having a small banner up throughout the visitor season, locals and visitors might be more likely to notice and be reminded of the museum, and times, and take advantage of the opportunity to visit the centre.

The stewards have reported that local residents and other visitors are very complimentary when they visit the museum. The stewards would like to make this iconic historic building and museum more obvious, in a straightforward, tasteful way.

The suggested banner is a simple square, printed, black on white, 1m x 1m banner advertising the Market House open times:



Prices have been obtained for such a banner.

The lowest three estimates are between £40-45 + vat.