

	<p>Issues and Implications for Heritage</p> <p>The historic features of all of our towns in the District are adversely affected to some extent, generally through the lack of investment and reduction in footfall. This often results in long-term vacancies of shops, decay and deterioration of shop fronts and buildings, poor traffic management, and a general run-down appearance of the town. Local groups with the aid of authorities and planning policies can work together to provide more attractive town centres which also preserve and enhance its historic features. Successful stewardship of the buildings, streets and spaces is intertwined with the health of the retail economy. Working towards this may include the reduction of unnecessary signage, street cleaning, renovation of shop frontages, lighting, and traffic management.</p>	<p style="text-align: right;"><small>Page 11 of 12</small></p> <p style="text-align: right;"><small>Development Committee Administration 2016</small></p>
8a	For what purpose	<p>Project 1 – Civic Pride - Streetscape Painting- Paint some 40 lamp columns and other street furniture in Conservation Area and car parking area Black and on key route to Leisure Centre/School and Arboretum in mid green to enhance 1st Impressions of Newent. The Streetscape Appearance Index for Newent is less than 6/10 and not befitting a Conservation Area and Market Town. Newent has been had a run-down appearance for the past 5 plus years. The funding of some £2500 could allow the works to be done in September. See Appendix B</p>
8b		<p>Project 2 - Improve Brown Tourism Signs and other Highway Signage - there are over 11 old Brown Tourism signs that are out of date for nearly 2 years which relate to the ICBP and Shambles Museum. New tourism signs should give a new focus on Newent.- Historic Lakeside Town – Arboretum - etc A number of old faded highway signs need replacing and some decluttering of redundant signs and poles could be done at same time in the Conservation Area</p>
8c		<p>Project 3 – A Coordinated Programme of reviewing and updating and printing the best visitor leaflets and website to promote Newent for Autumn- Winter and Spring 2024 visitors.</p>
9	What will be the total cost of the project above	<p>The estimate total costs are:-</p> <ol style="list-style-type: none"> 1. Streetscape Painting - £2500 2. Brown Sign - £1000-£3000 depending of contributions by stakeholders. The final cost would reflect any collaborative funding 3. Advertising £1000-£1500 plus <p>Total £6000. Of the 3 projects outlined above, the Streetscape Painting is deemed Priority 1 and will encourage businesses to improve frontages as part of a</p>

		NBG is starting to grow membership post C19 and wants to put in place measures for a successful 2024.
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All questions on this form must be completed, but you may wish also attach supporting information.

This application must be supported by a financial statement showing income and expenditure and balance sheet for the previous accounting year. (See

For new initiatives or activities, a copy of the budget forecast and business plan will be acceptable.

I hereby apply for a Newent Town Council grant for the above organisation and I confirm that the information given above is the best of my belief correct:

Signed.....Emma Haines.....Date 15/08/23.....

Name (in capitals).....EMMA HAINES (Acting Secretary of NBG).....

The completed form and supporting papers should be sent to:

The Town Clerk, Newent Town Council, Annexe Building, rear of Newent Community Centre, Ross Road, Newent, Glos. GL18 1BD.

		team effort to get the Streetscape Appearance Index score to over 7/10.
10	If the total cost of the project is more than the grant how will the residue be financed	Where appropriate some collaborative funding should be sought from FoD and GCC Councils. The NBC may be able to make some small contributions. (say circa £500 from its available funds).
11	Have you applied for a grant for the same project to another organisations?	No
12	Who will benefit from the project?	<p>Project 1 – Civic Pride. Businesses- Shoppers and Visitors - NTC will all benefit for improving the level of Civic Pride in the Town. A vibrant town will encourage more local shopping which will support struggling small businesses and potentially create employment. Encouraging to shop local will help reduce the communities CO2 footprint.</p> <p>Project 2 – Brown Tourism Signs New signs highlighting the historic town , lake and arboretum will bring needed footfall to the town to help sustain shops and reputation of the town.</p> <p>Project 3 - Programme of reviewing and updating and printing the best leaflets and website will benefit visitors and businesses in Newent and the surrounding area.</p>
13	Approximately how many people or proportion of people who will benefit live in the Paris of Newent.	<p>Project 1 – Improvement in Civic Pride in Newent benefit all in the Parish of Newent (nearly 27,000 people on electoral register) and importantly facilitate a more positive image for visitors and tourists.</p> <p>Projects 2&3 – will benefit new visitors to Newent and traders in and around Newent.</p> <p>All three projects contribute to the vitality and reputation of Newent.</p>
14	Have you received a Newent Town Council grant within the previous two years? If so how much?	No.
15	Please confirm the number of signatories required to authorise all payments and orders issued by your organisation	Two.
16	If Successful, name to whom the cheque should be made payable	<p>NBG would like to work collaboratively with the newly formed May 2023-2027 NTC to effectively deliver on all three proposed projects.</p> <p>As such most of the funds could be directed by NTC to suppliers such as GCC Highways or approved contractors. This would help mitigate the risk of overspending and underdelivering.</p> <p>The grant applications are effectively catalyst funding to make positive progress during the next 6 months. The funds will aid Post C19 Bounce back activities and hopefully result in less empty shops in Newent.</p>